

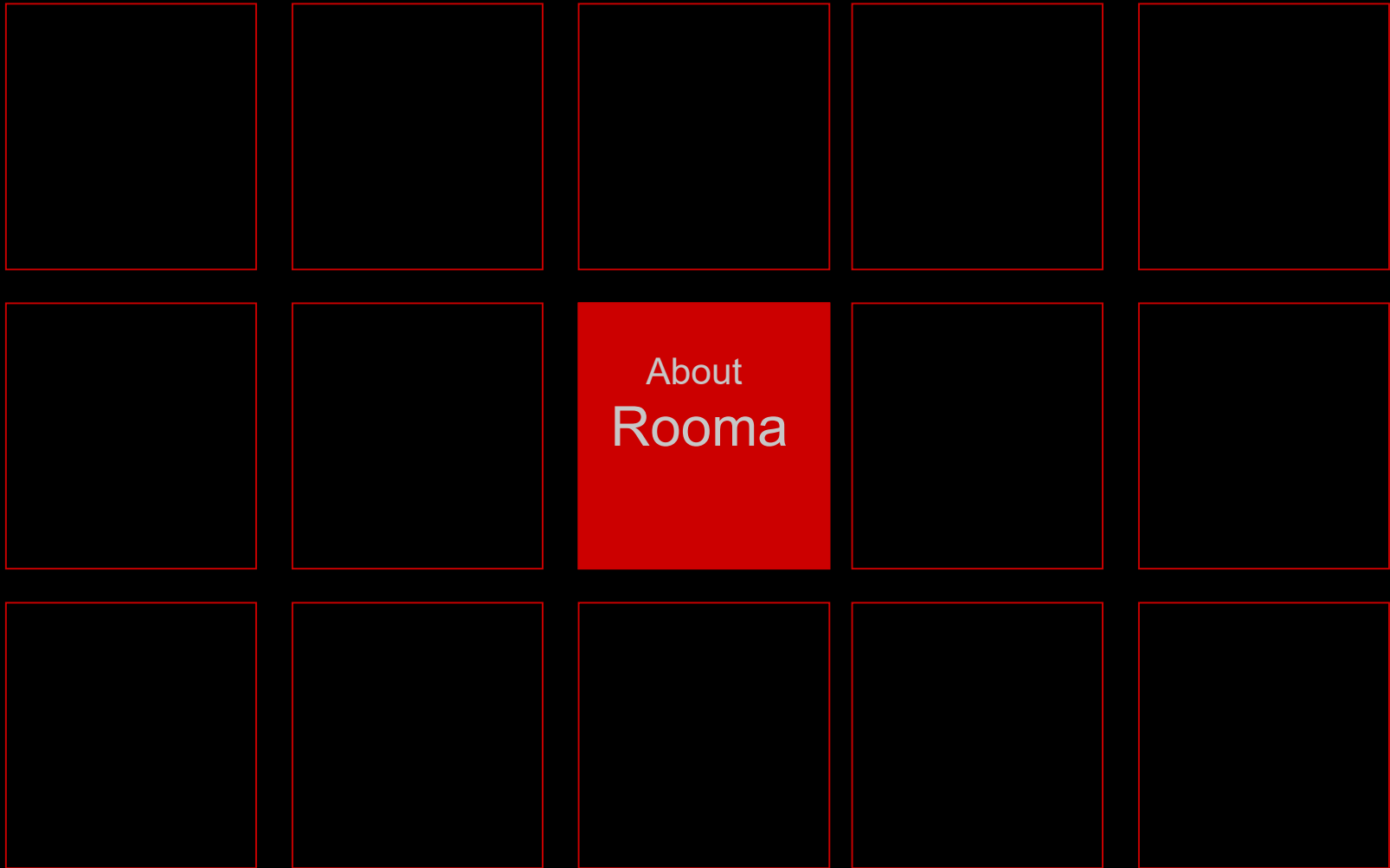


ROOMA

Fully Automatic Coffee Machine

Products presentation

2016.Jun. verson 3.0



About
Rooma

About Rooma — The following slide show the history, present and future of Rooma Coffee.

Rooma Coffee – Professional manufacturer for fully automatic coffee machines

Founded – Rooma coffee was founded in year 2012 by a professional team with experienced production managers, high-tech R&D technicians, and quality control managers who all work in coffee machine lines for over 5~10 years. The company, as well as its own factory, are located in the biggest home appliance manufacturing center of China – Ningbo. And from year 2014, as the potential high-tech enterprise with high speed developing ability, the local Government invested us by money directly and Rooma became a multi-funded company.

Production situation – with 5000sqm's workshop, 4 assembly lines, 2 testing lines, 2 package lines and 70 skillful workers who under 6 professional production and quality control managers' guiding, Rooma fellows can manufactures over 200 unit reliable machines each day. The annual production quantity of 2013 is around 8,000pcs, in 2014 is 16,000pcs, and 2015 the number achieve 25,000.

Products history – with the full experience and future eyes on fully automatic coffee machines, the R&D engineer spent over half year on design and tooling, and another half year on the structure and program improvements. In 2013, The first generation of Rooma coffee machine was born. Rooma enter the local China market. In 2014, Rooma present it to the oversea markets, and be well known very soon with the best functions and stable quality. From the beginning of 2015, Rooma present its new generation products, looking forward to more sales and became one of the best manufacturers of automatic coffee machines in all of the world.

Present mission – Rooma is willing to take more OEM and ODM projects in coffee manufacture lines for different ustomers from all of the world.





Rooma Models

Rooma models – The following slides show the present models of fully automatic coffee machines from Rooma Coffee at present.

All Standard Models for Oversea

Item no.	RM - A6	RM - A7	RM - A8	RM - A9(C)
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Item photo



Control Style

Coffee types				
Americano		•	•	•
Espresso	•	•	•	•
Cappuccino	•	•	•	•
Latte	•	•	•	•
Milk Foam	•	•	•	•
Hot Water	•	•	•	•
Key parts				
Italy Pump (19 bar)	•	•	•	•
Swiss Flow meter	•	•	•	•
616 holes brewer filter	•	•	•	•
Key functions				
Milk foam adjustable	•	•	•	•
Brewer pressure adjustable	•	•	•	•
Temperature adjustable	•	•	•	•
Coffee grounds adjustable	•	•	•	•
Coffee volume adjustable	•	•	•	•
Milk qty adjustable	•	•	•	•
Cups counter (total cups)	•	•	•	•
Cups counter (in types)			•	•
Easy clean of Milk outlet		•		•

First generations series



A6

Visual button control system



A8

Full touch screen control system

New generations series



A7

Visual button control system



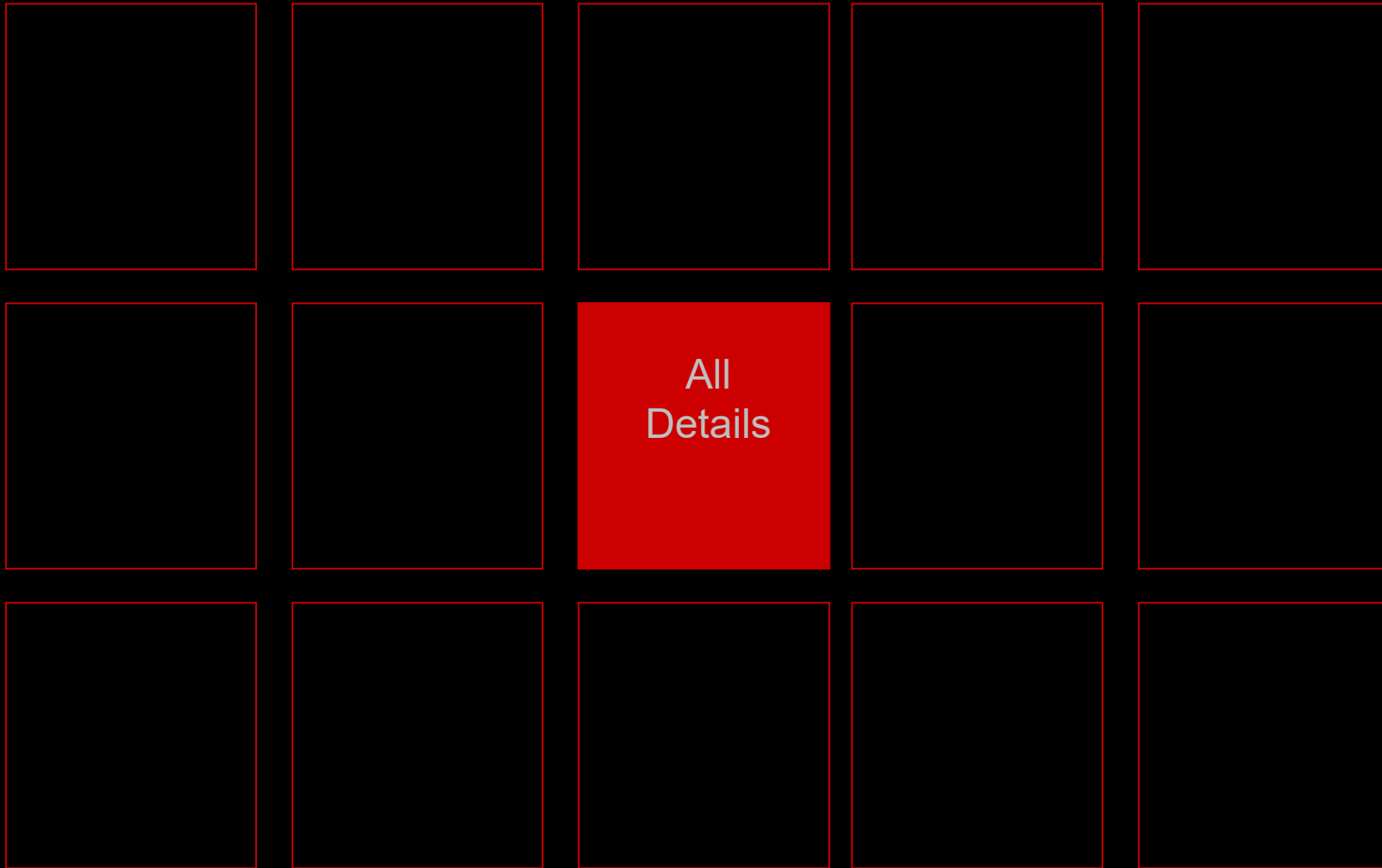
A9

Full touch screen control system



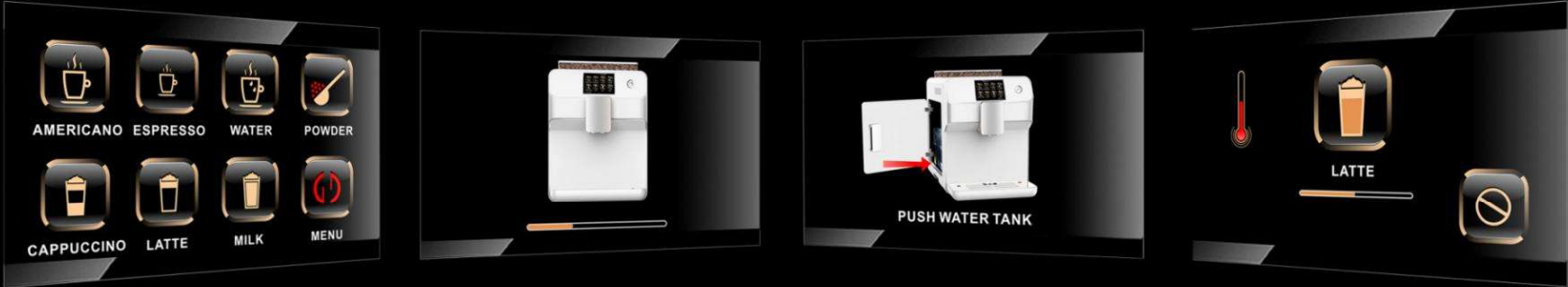
A9C

HQ screen + button control system

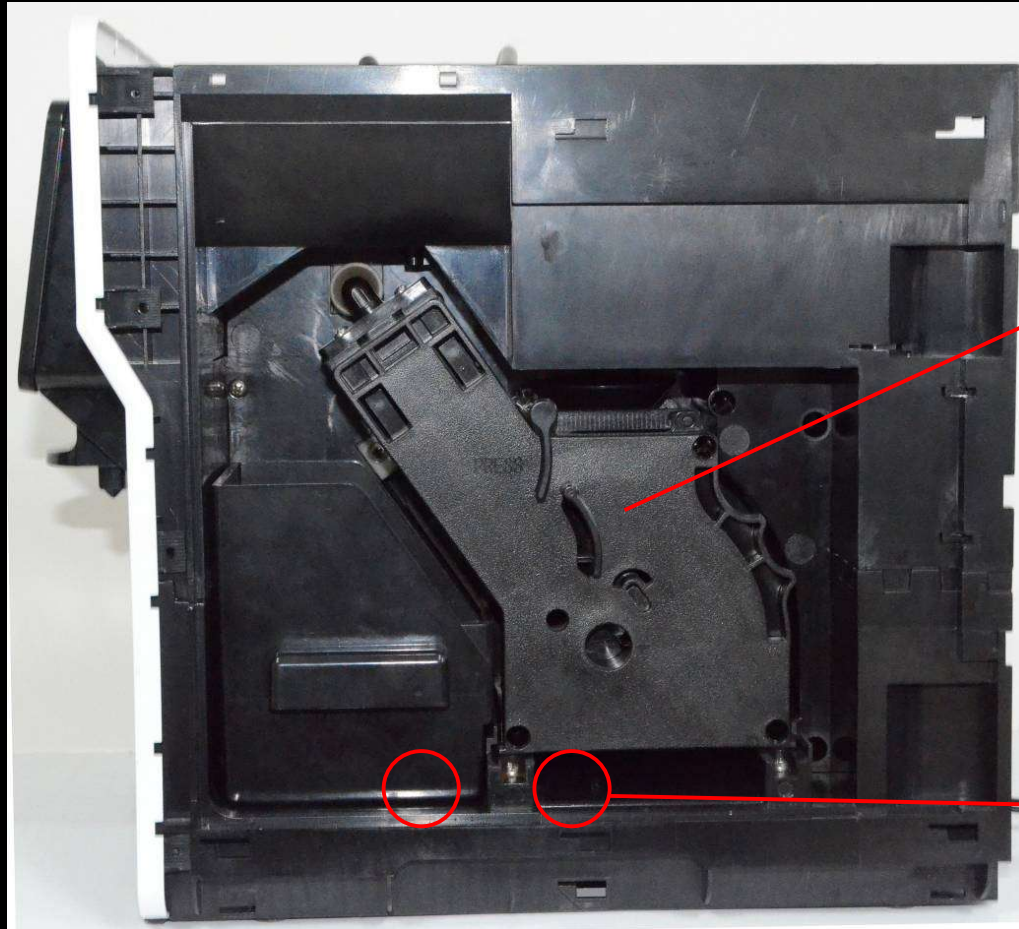


All Details— The following slides show the spec., functions & components parts' details of whole machines.

Touch screen with high quality icons



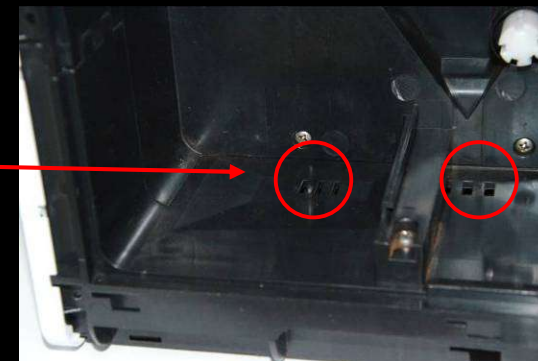
Key parts & functions



Removable brewer –
For easy maintenance and
Cleaning



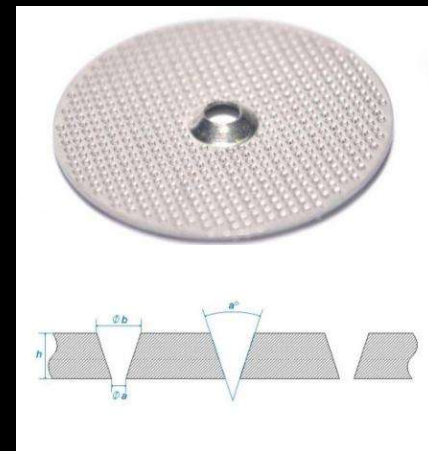
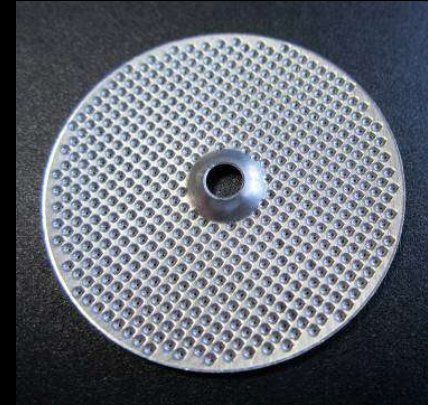
Drain outlet –
Channels to Drip Tray



Key parts & functions

State of Art Brewer –

Advance filter system (616 holes) ensures stable pressure and water flow through every Coffee grain and brings excellent Crema to every cup



Key parts & functions

Perfect water flow of brewer –

The second filter on the water inlet, brings more and better water flow for perfect extraction, which is super better than other models with only one filter on the market.

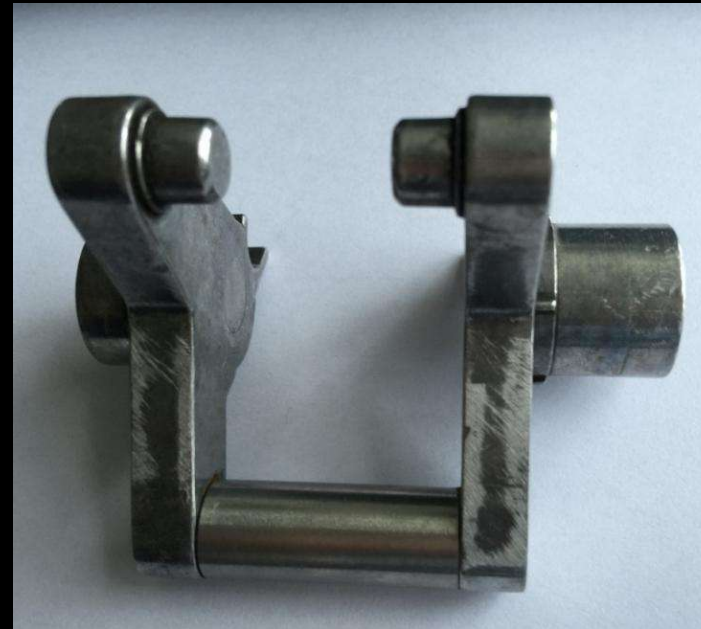


Inner structure



Optional commercial brewer –

With a metal bones as rolling driver, brings a powerful driving pressure and longer life appearance



Metal bones –

Aluminum and stainless steel parts, brings a super stable features for a commercial use coffee machine

Key parts & functions



Versatile Milk Frother –

Adjustable air-in function enables rich milk foam with variable froth size and amount.



Key parts & functions



Easy removable milk frother–

The milk frothing equipment should be the most easy block and troublesome part in super automatic coffee machine. Easy removable function brings easy maintain experience, and zero complains for distributors.



Removable milk frother–

Two milk outlet also brings excellent experience of one touch two Cappuccino.

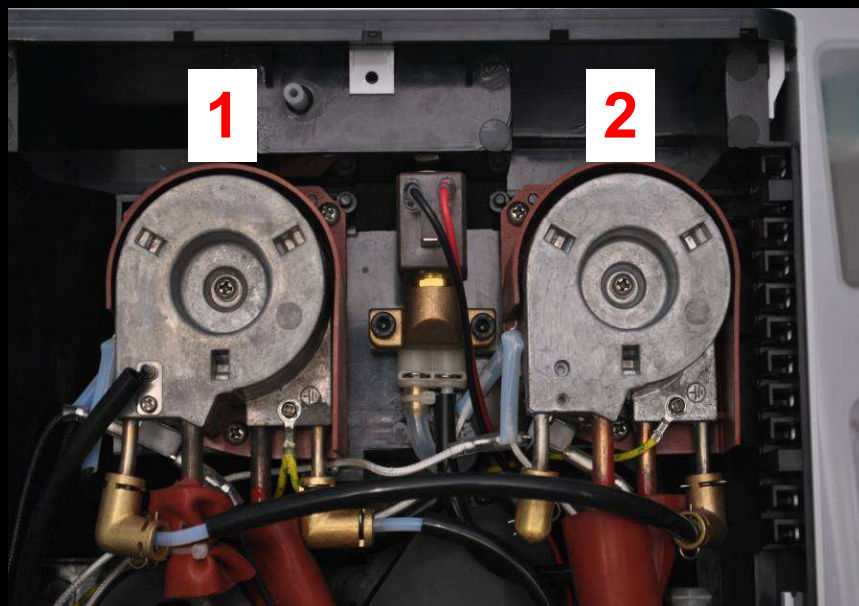
Key parts & functions



Smart milk inlet–

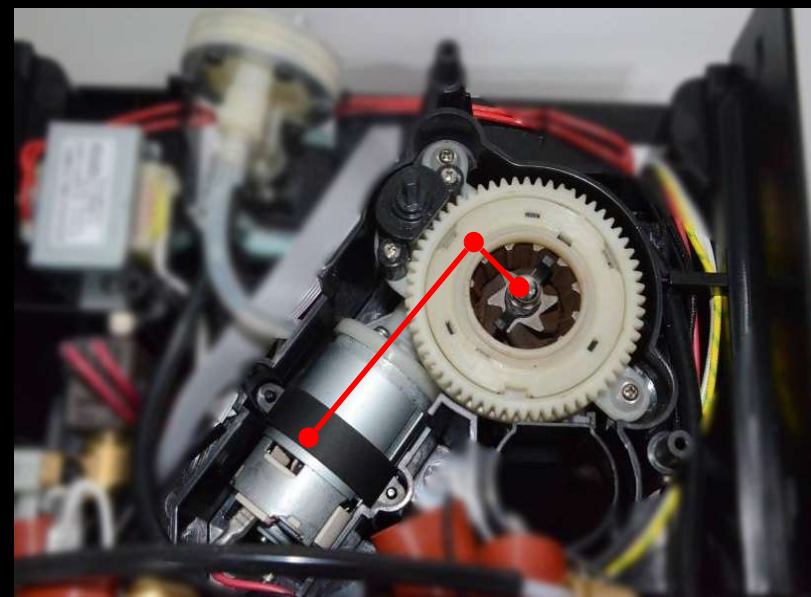
Both sides of the milk frother can be connected to the milk inlet tube, brings a convenient working table for customers.

Inner structure



Twin Boilers –

Guaranteed constant supply of optimal temperature for every mode from espresso to rich Milk Foam in a Cappuccino.



L shape Grinder –

Intelligent design enabling near zero coffee powder residue for a perfect brew from freshly ground beans

Inner structure



Friendly structure –

A smart and clean design for the inner structure, will help the technicians of customer service center to make the maintain easily and fast.



Vibration balance setting–

Patented innovation brings a better stable pressure and excellent noise when the pump working



19 bars ARS Pump Made in Italy –

High pressure robust pump brings out the real flavors for a perfect refreshing Coffee



DIGMESA flow meter Made in Switzerland –

Intelligent technology trusted by professionals ensuring that every cup is brewed with consistent quality at all times.

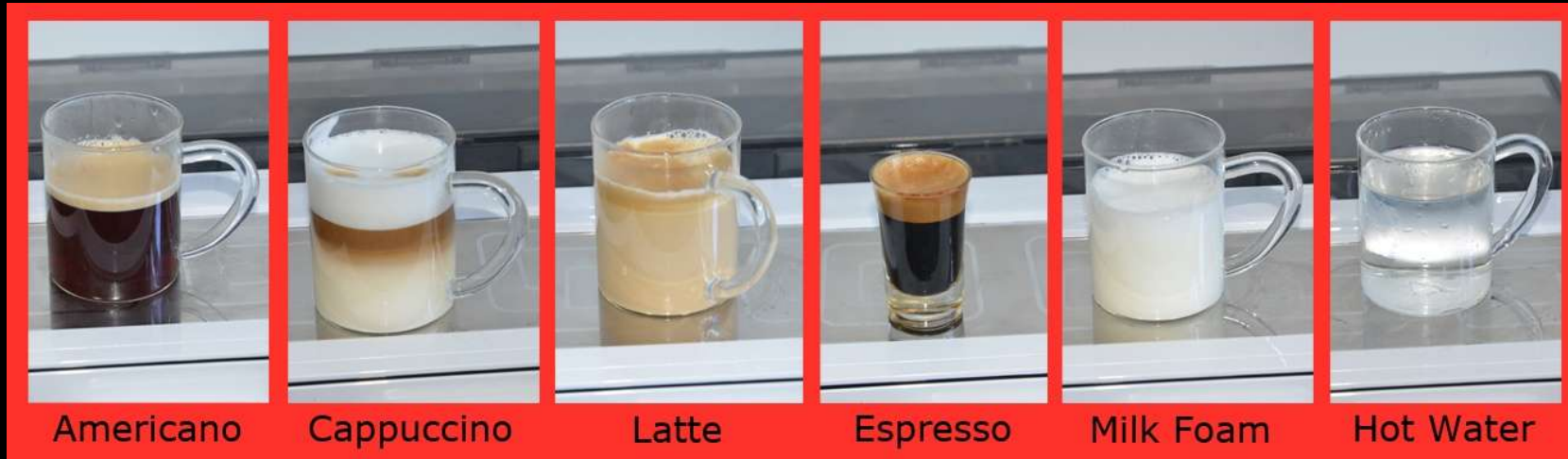
APP smart control system



Android, iOS system – Control is the future

One Touch Full functions

Real coffee brewed from RM series



Spec. & Functions

Product description	Fully Automatic Coffee Machine
Colour Optional	Black / White for free, colourful charge more
Output	1250 W(model. A6,A8) / 1400 W(model. A7,A9)
Capacity / Content	water tank: 1700ml ; bean container: 250g (all can be extension)
Approval	CE/GS/EMC/LVD, CB, SAA, LFGB, Rohs

- One Touch technology : Cappuccino, Latte, Americano, Espresso, milk foam, hot water
- Easy programming and full touch colourful visual screen
- Patented milk foam perfection system
- Perfect coffee temperature starting with the very first cup
- Patented, removable brewing unit (volume: 7 - 12 g)
- Automatic programs for cleaning, rinsing and descaling
- Milk system cleaning program, removable milk frother (A7,A9)
- Multilingual High-Contrast Full Graphic Display: 11 languages
- Grinder with high-grade grinding disks and adjustable grinding degrees
- Height adjustable coffee-milk spout:70-110mm(A6,A8) 90-140mm(A7,A9)
- Automatic energy-saving , individually adjustable
- 5 temperature levels – 75°C, 80°C, 85°C, 90°C, 95°C
- Quick-select function: Fast access to user defined settings without the need to save
- High efficiency Italy pump, max. 19 bar pressure
- Precision DIGMESA flowmeter – Made in Switzerland



Commercial style present– The following slide show the commercial use way and accessory equipments

Full equipments for commercial - **Coffee Machine, Big waste base,**
Water injection float, Water pipe



ROOMA

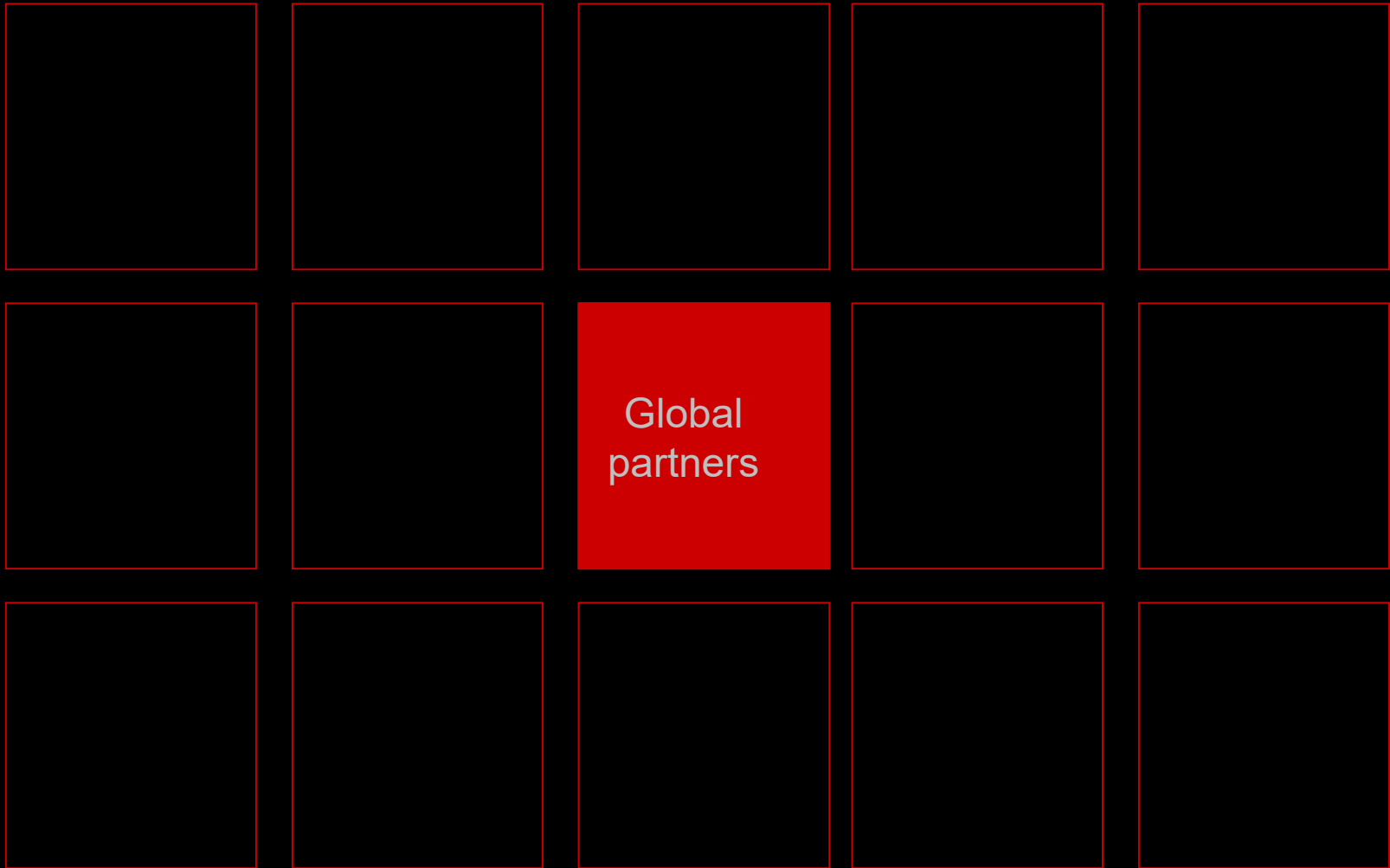


Commercial style – RM –A9S



Commercial style – RM –A9S





Global partners – The following slides show the distributors of Rooma in different countries or areas

Rooma in China mainland



T-MALL—

The biggest e-shops in China from Alibaba. Taobao's professional version. The first season Rooma products showing in 2015, the sales takes rank No.2 in item of fully automatic coffee machine, only follow Delonghi.



JD—

The professional e-shops for home appliance in China. Rooma is the only one coffee machine brand from China that belongs to the serious of smart home appliances with its APP control system.

Rooma in other Asia area



South Korea



Taiwan



Philippine

Rooma in Europe



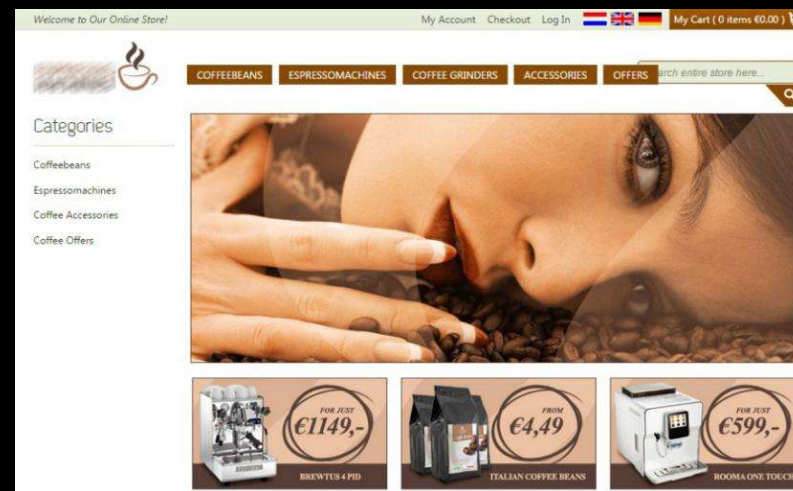
Germany



Czech

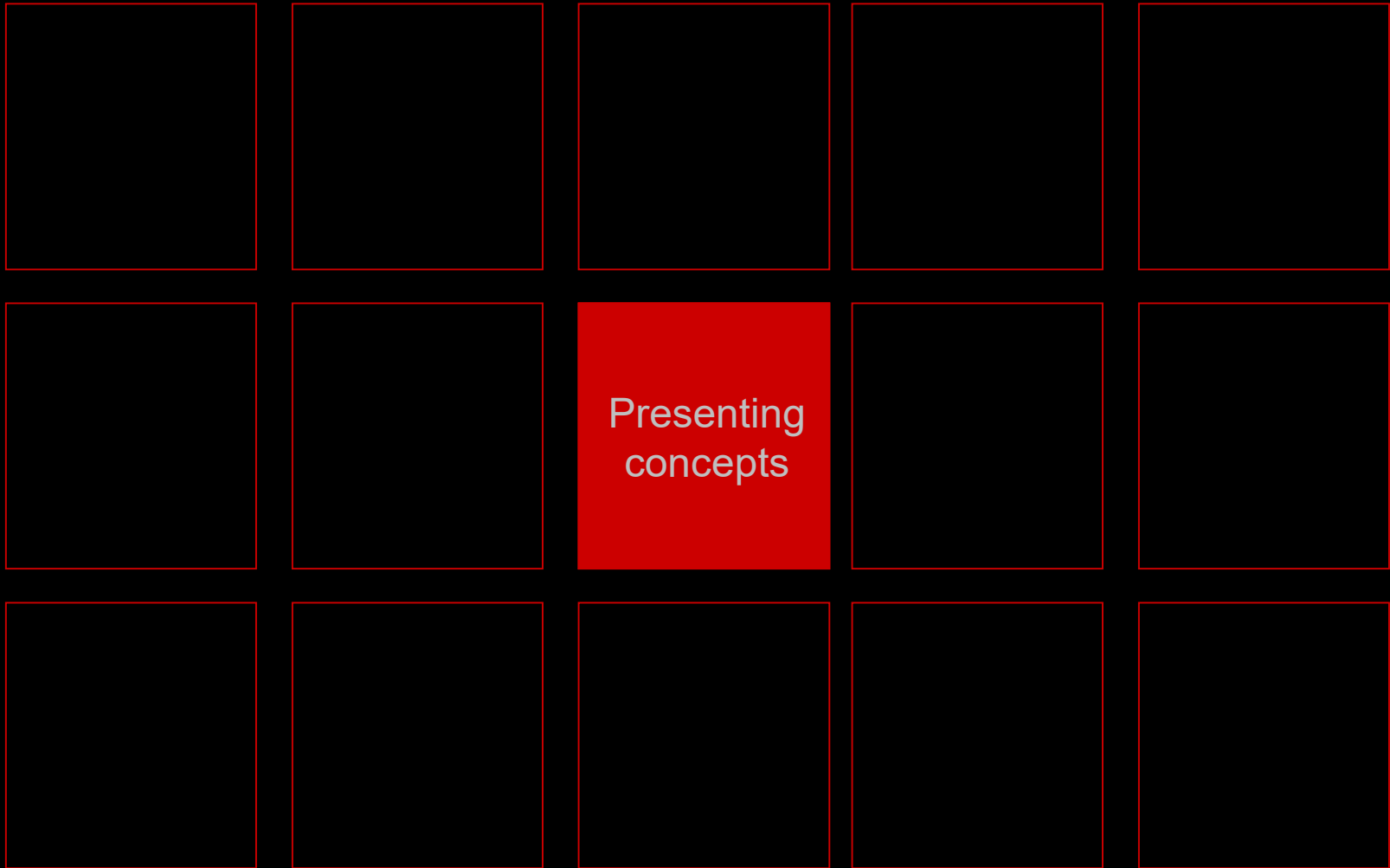


United Kingdom



Netherlands

Others in East and middle Europe like Russia, Lithuania, etc.



Presenting
concepts

OEM concept – The following slides show the presenting concepts for Advertisements

Advertisement pictures - **Transformers**

ROOMA



Advertisement pictures -

Transformers



Advertisement pictures -

Coffee Galaxy

ROOMA®

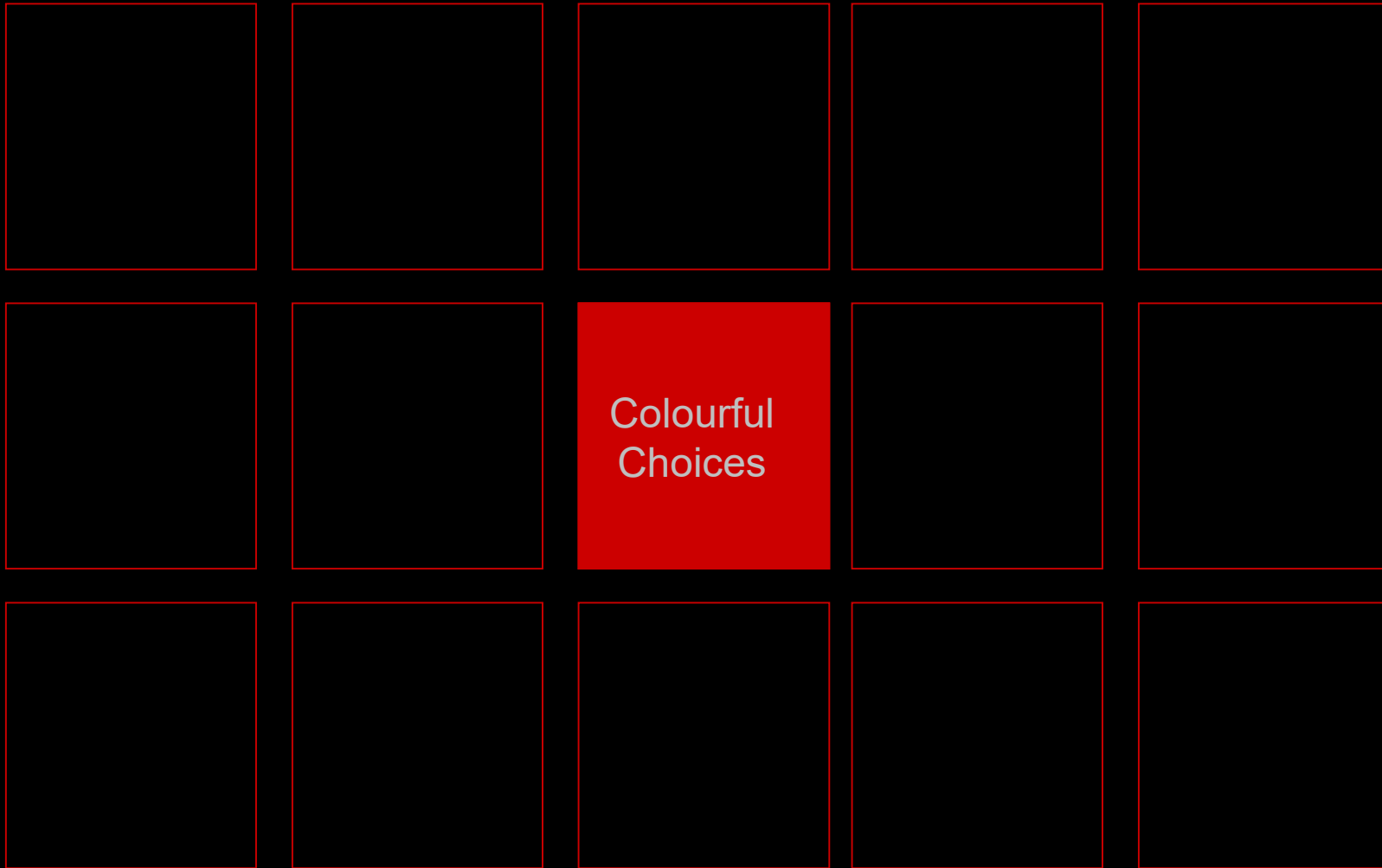


RM-A9 www.roomacoffee.com

Advertisement pictures -

Coffee Galaxy





Colourful Choice — The following slides show the colorful choice for different favor. Take A8 for example.

Colorful series – full family

AVAILABLE IN DIFFERENT COLORS



CLOUDY



WHITE



BLACK



RUBIN



ORANGE



BERRY





Rooma Coffee Machine

New Generation

Make The Best!

Rooma Team
Looking forward to
your cooperation!!

Thank you!!!

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